



Keynote Speaker:

Austin Kleon

Bestselling Author of *Show Your Work!* and *Steal Like An Artist*. *Steal Like An Artist* is a lesson in applied creativity. It's based on a list Austin drew up one day of key insights he wishes he'd known when he started out. He boiled them down into pithy phrases: "Steal like an artist", "Use your hands", "Creativity is subtraction", and many more. He turned that list into a talk, the text and slides from the talk "rocked the creative world" (GalleyCat) and went viral — and since it's been online, the original blog post has reached millions of readers. Austin's new book, *Keep Going: 10 Ways to Stay Creative in Good Times and Bad*, gives the reader

life-changing, illustrated advice and encouragement on how to stay creative, focused, and true to yourself in the face of personal burnout or external distractions.

His book, *The Steal Like An Artist Journal*, is an interactive journal and all-in-one logbook to get those creative juices flowing and keep a record of ideas and discoveries.

"Immersing yourself in *Steal Like An Artist* is as fine an investment in the life of your mind as you can hope to make."

— *The Atlantic*